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For immediate release

Market Taker Mentoring LLC Expands Options Education Staff

Chicago, IL (April 13, 2010) – Market Taker Mentoring LLC, <http://markettaker.com/>, announces writer, option trader and options educator Bill Burton will join the Market Taker Mentoring options education team.

Bill has been a successful, active options trader for more than 20 years following a career in the medical field. He brings his professional background in medical education to options education with an emphasis on constructing and explaining option trade anatomy and physiology that will prosper in a variety of market conditions. His style of trading focuses on both directional and non-directional options strategies designed to profit over a period of a few days to a few weeks. Bill is particularly intrigued with the similarity of both the anatomy and physiology of option trades to the biologic entities with which he dealt in the medical world.

“Bill has a clear, concise method of communicating his vast options knowledge that is both creative and informative,” says Dan Passarelli, founder and CEO of Market Taker Mentoring. “Bill will be a great asset to our options education organization.”

Bill Burton will apply his talents as a writer for Market Taker Mentoring through several media. Bill will write options-education blogs, contribute articles in both print and online as well as provide commentary in social media, where the Market Taker Mentoring team has a strong following. See http://twitter.com/Dan_Passarelli.

About Market Taker Mentoring

Market Taker Mentoring is a leading provider of [options education](#) for beginning, intermediate and advanced traders. Market Taker Mentoring’s unique focus is on personalized, one-on one mentoring for option traders.

For more information, please visit <http://markettaker.com/>.